

Make Job Offers Come to You



“The DS experience has greatly contributed to my self image. I’ve been yearning to move beyond the ‘pink ribbon’ barrier – and DS has provided a running start. I’ve tightened the laces on the running shoes... I will continue to recommend DS to friends and colleagues.”

1. Should I sign up?

Would you like to experience:

- Increased self-esteem?
- Greater employability?
- The power to attract job offers?
- Renewal and motivation?
- The key to finding and growing your best self?

Answer yes to this option if you haven’t had much success with traditional job search approaches, and you have distaste for networking because you don’t feel genuine when approaching people. Maybe the thought of job

interviews makes you panic, you don’t feel you manage them well, and yet you don’t know what you’re doing wrong. If being in transition is making you lose confidence in yourself, and your self-esteem is taking a hit, this philosophy and approach will bring you back into esteem. If you are unaware of, or have lost touch with what you have to offer to the world simply because you are you, we can help you to articulate this.

2. What will I learn?

Using the Dependable Strengths Articulation Process® (DSAP), you will learn how to network authentically, in a way that will generate a “chain of helpfulness”. You will discover how to manage yourself in an interview so that you can maximize every opportunity to answer the only question on every employer’s mind, “How can you be valuable to me?” You will understand your unique pattern of strengths, how to talk about them, and how to consciously seek out opportunities, at work and beyond, to be your best self. It will become clear to you why using your inner-motivated strengths effortlessly propels you to accomplish great things, whereas focusing on improving your weaknesses simply raises your level of mediocrity.

3. How will I learn?

You will learn alongside others in your same situation, in an intensive, lively, and supportive workshop-featuring individual and small group work, lecture, large group discussion, homework, plus optional post-workshop group support.

4. How will this be useful to me?

You will be able to handle difficult interview questions and underscore your value by continually shifting the focus of conversations to your strengths. By using this unconventional approach, based on 50 years of research with unemployed people from all walks of life, you will get remembered and referred. Studies show that among those who follow the DSAP techniques, over 90% are able to find meaningful work within 90 days. You will discover the possibilities and benefits of re-structuring and re-assigning tasks with your colleagues so that everyone performs better and feels more satisfied by doing work that draws upon strengths. Your clear understanding of your unique pattern of strengths will empower you to unlock your potential, at work and in life.